

SIMONE

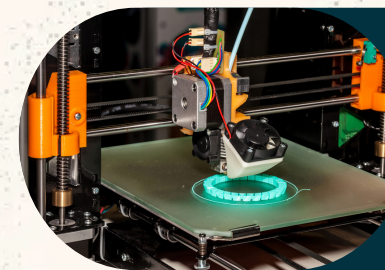
SIMONE

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ABOUT US



Our founders are
THREE INDIVIDUALS
who specialise in
three different fields:



Animation & 3D



Branding Design



Project
Management

Together, these specialisms have formed a boundary-pushing creative studio that knows what it takes to make a real difference.

SIMONE

What if we could alter reality
for the better?

We're a digital creative studio that believes in the power of mixed reality to prompt action, inspire change and turn up the magic. From idea to creation to production, we aim to alter the way you see the world. For the better.

ABOUT US



A thirst for innovation:

We strive for innovation using cutting-edge technology, rejecting cookie-cutter methods. Our approach is about pushing boundaries and embracing challenges.

A sustainable spirit:

Our platform aims for global good, prioritizing both social and environmental sustainability. We recognize this is an ongoing journey, where we may not always succeed on the first try.

An obsession with details

We consistently pursue creative excellence, proud of our reputation. From concept to completion, our work is meticulous and well-thought-out.

A 'family-run' vibe

Our founders are family, and our approachability shines through in our work and interactions. We prioritize empathy, respect, and understanding in all our dealings because, ultimately, we're all human.



You might notice that our founders share the same surname. They also share the same resilient and witty grandma.

Her name is...

SIMONE

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OUR CLIENTS

We work with people from all over the world.

Disney

Meta

NETFLIX

NET-A-PORTER

Hennessy

IKEA

DIOR

BATTERSEA

Nike

MAC

Smithsonian

PRADA

LANCÔME

GUERLAIN

FULL
TIME

perrier

SEPHORA

WAITROSE
& PARTNERS

L'ORÉAL
PARIS

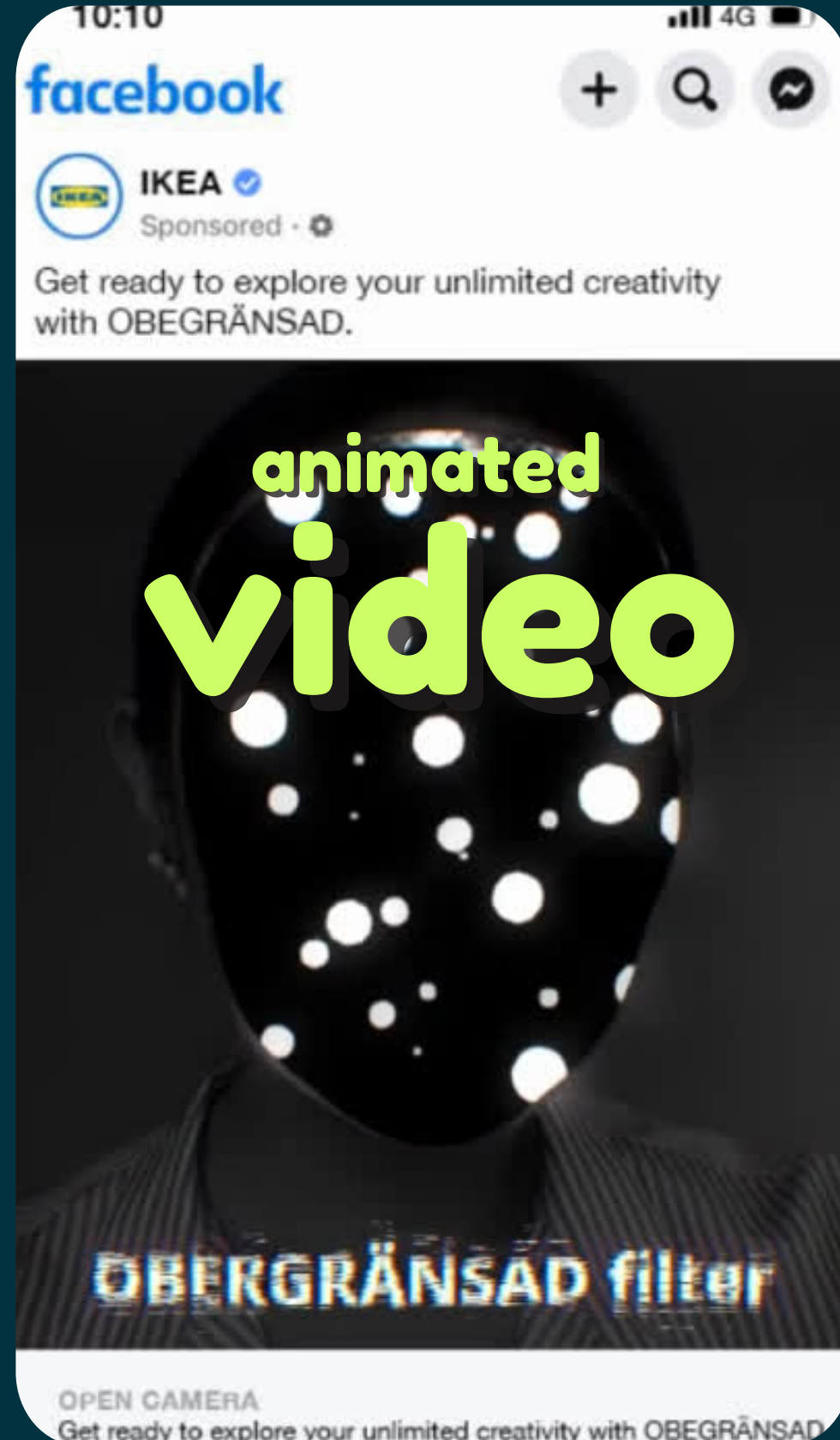
COACHELLA

TIFFANY & CO.

SAMSUNG

PANDORA

MARC JACOBS



Introducing a furniture collection through the journey of the creative mind

This experience was about striking a balance between showcasing the practicality of the products – and evoking the ethereal nature of creating music. For the face experience, we went slightly psychedelic, creating an experience that opened up the face of the individual to offer a glimpse into the creative mind. To visualise the sound, we created music particles that moved to the sound of the experience. We also created a sub-filter that personalised the experience, where the music particles then moved to the sound of the user's chosen track.

**CREATIVITY | VISUALISATION | 3D MODELLING |
EXPERIENCE PRODUCTION | AR ADS**

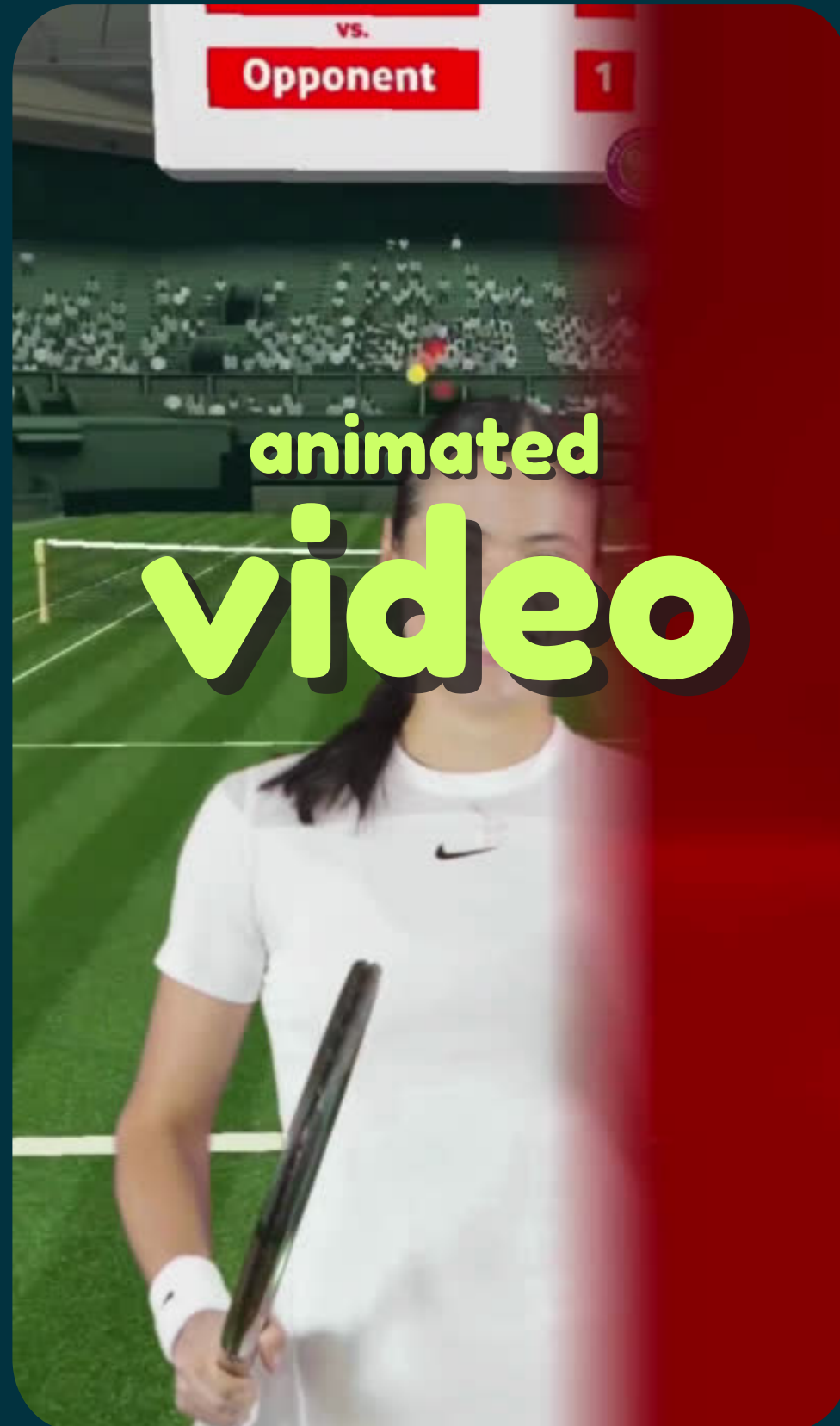


A glimpse of how museums could look in the future with a lesson on how to engage new and younger audiences

For the launch of their Immersive Learning program, Meta wanted to explore the future of education and learning through technology. We took this as an opportunity to really push the boundaries of AR and to show how people could interact with and appreciate art in a new way. It was about creating an experience that went beyond the act of looking at a painting. What might people want to know, see or hear that they otherwise couldn't?

VISUALISATION | 3D MODELLING | EXPERIENCE PRODUCTION





A virtual opportunity to play on
the renowned centre court

Everyone always dreams of making it to centre court, so Vodafone wanted to create an experience that would virtually transport the users to this iconic location. We created a portal that took the users onto the court through their screens, where they could play a set, get competitive and share their scores.

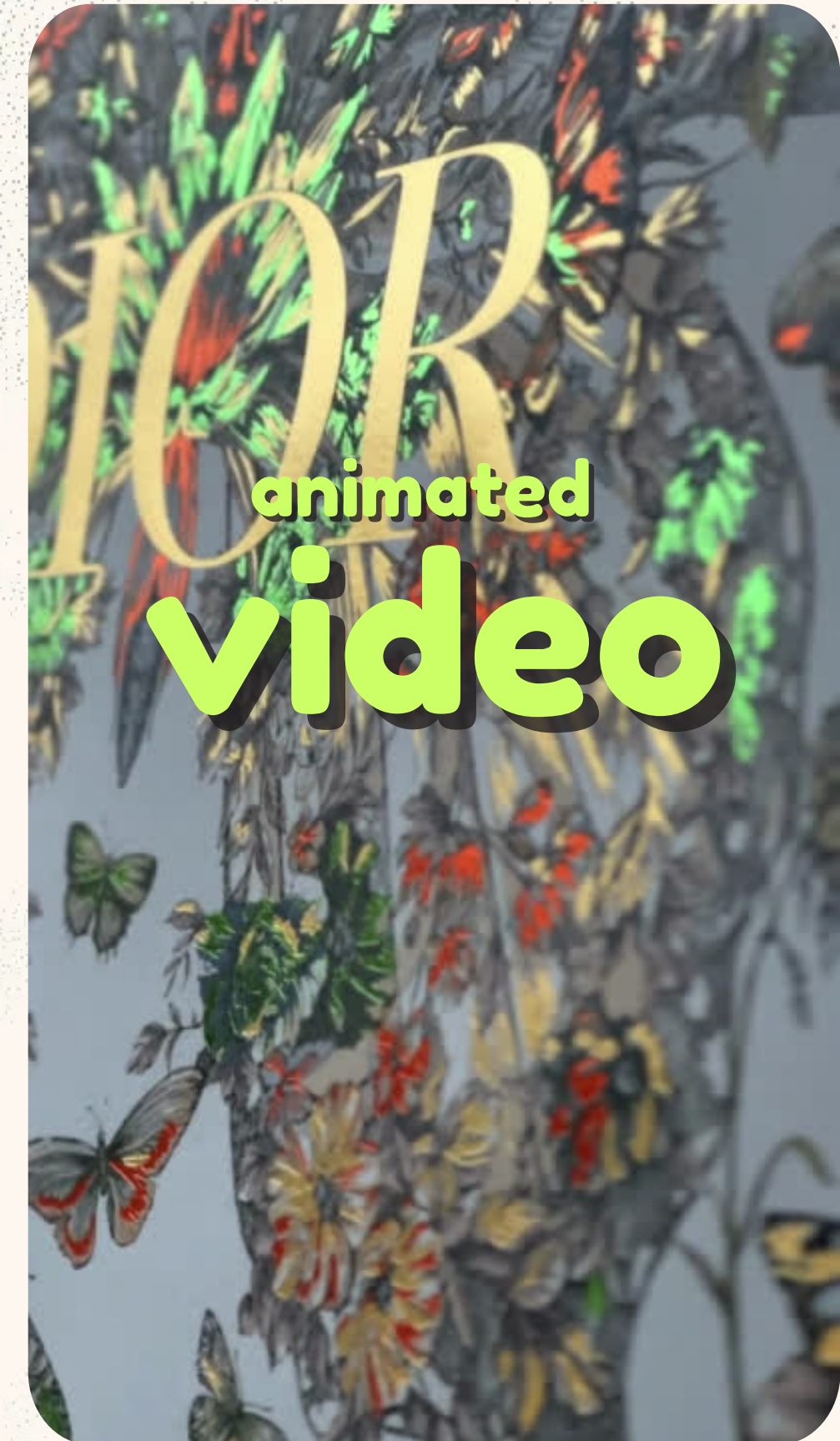
**CREATIVITY | VISUALISATION | 3D MODELLING |
EXPERIENCE PRODUCTION | AR ADS**

DIOR

Bringing an intricate emblem to life on Christmas packaging and global storefronts.

DIOR's Christmas campaigns are always enchanting and magical, with a particular focus on exquisite craftsmanship and elegant details. Our AR experiences bring these exquisite details to life – adding that extra bit of magic and motion to each campaign.

**CREATIVITY | VISUALISATION | 3D MODELLING |
EXPERIENCE PRODUCTION | AR ADS**



SIMONE

Ready to alter reality?

Work with us now!



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@simone_creativestudio



www.wearesimone.com